



Welcome to WLA Wednesday

July 5, 2017

On this day: in 1996, Dolly the sheep becomes the first mammal cloned from an adult cell.

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Making Headlines

Whatcom County Library System Wins Three National Library Marketing Awards



At this year's ALA Annual Conference and Exhibition in Chicago, the [Whatcom County Library System](#) (WCLS) won three national library marketing awards: two [PR Xchange awards](#) and the very prestigious [John Cotton Dana award](#), which comes with a \$10,000 prize.

WCLS worked with Red Rokk, a Bellingham-based marketing agency, to launch the ["My Modern Library" campaign](#) to promote the library's digital services in a fun and positive way. At the end of the nine-month campaign, WCLS more than doubled their annual goals for circulation and cardholders, increased digital circulation by 86.5%, and broke the record for most card sign-ups ever in one month by 26%. Learn more about their the services and programs at WCLS [here](#).

WCLS has also recently implemented the ConnectEd program to give students access to the public library's print and digital materials using their school IDs. Mount Baker School District

Librarian Melissa Menti and Whatcom County Library System Youth Services Manager Thom Barthelmess piloted the program for the 2017-2016 school year, and now 95% (1,811) students currently have a ConnectEd account. They have checked out 3,119 items, including 2,505 eBooks and 614 print books. Is ConnectEd something you'd be interested in bringing to the districts where your children go to school? Contact [Thom Barthelmess](#).

Look Who's Hiring



The Washington State Library has two openings for [Branch Library Associates](#). The positions close on July 26.

The Phinney Neighborhood Association is seeking a [Tool Library Coordinator](#). The position closes on July 19.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

News & Notes

WLA Merit Awards Nominations Deadline Extended

The deadline for nominations for WLA merit awards has been extended to July 10. There are many awards that may not be given this year if there are no nominations. Please consider nominating a colleague or partner for their great work. Nomination is easy. Simply visit the [WLA Merit Awards page](#) for a full list of awards and links to the nomination forms.

If you have questions please [contact the WLA office](#).

**2014 Open Government Trainings Act
Supplemental Information – 2017**

Conference Communiqué

Browse Sessions and Workshops at WLA's Annual Conference this November

[Preconference workshops](#) and [conference sessions](#) have been added to the [2017 WLA Conference](#) pages. Not only with this be WLA's first annual conference in the fall, it will also be four full days of learning, sharing, and networking, and will include an exclusive [LITS Summit](#) for teacher-librarians all-day Saturday, November 4.

More information and updates will be added to the website weekly, so check back often! Don't forget, registration opens August 7, and you can book rooms at the special conference rate at the Hotel Murano [here](#).

The Learning Curve

Call for Submissions for PRIM Meeting

The organizers of the [Primo for Reference and Instruction Meeting](#) on August 14 at Central Washington University would like to invite submissions for a panel of lightning talks to round out the day's presentations and discussions. Please send your title and abstract for a four-minute lightning talk on areas such as information literacy and student engagement, libraries and the first year experience, literacy competencies, and other instruction and reference topics, by July 19. Submit your lightning talk proposal [here](#).

Reminder: [Register](#) for PRIM by August 4! [Lodging information](#) is available; make a reservation by August 6 to take advantage of room blocks reserved for PRIM participants.

**Wikipedia for Libraries: Preview the
Possibilities, Discover the Opportunities**

Amendment

The 2017 Washington State Legislature amended the records training requirements for state and local Public Records Officers, effective July 23. [Section 2, Chap. 303, 2017 Laws \(ESHB 1594\)](#). The amendment provides, "Training must address particular issues related to the retention, production, and disclosure of electronic documents, including updating and improving technology information services."

When the training requirements were first enacted in 2014, the Office of the Attorney General provided a Q&A on its [Open Government Training web page](#). The 2017 Q&A Supplement is now posted on that web page to address the amended training requirements for Public Records Officers.

For ease of reference, you can access a copy of the 2017 Q&A Supplement ([click here](#)). We will also be updating other materials on the web page to address other new laws from the 2017 sessions.

I AM WLA

The Washington Library Association is excited to announce a new feature on our website, [I AM WLA](#). Let's get to know each other! Each week, we will feature an active WLA member – both individuals and organizations, and tell you a little bit about them. Our members are what make WLA great!

Do you know a WLA member (individual or organization) who embodies the spirit of Washington libraries and should be featured in our I AM WLA member spotlight? Maybe that's even you or your library! Drop us a note at info@wla.org and tell us why.

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

Wikipedia is more than its collection of user-contributed articles; it is a dynamic community with powerful tools that ensure reliability. For public libraries, Wikipedia can be a useful tool to connect patrons with quality information and help them build information literacy skills. In [this webinar](#) on Wednesday, July 19 from 12pm - 1pm PDT, learn how you can use Wikipedia to expand access to your collections and creatively engage your communities.

Gain an understanding of the editorial process from OCLC's Wikipedian-in-Residence and discover how guest presenter Tiffany Bailey has successfully used Wikipedia for community outreach and partnership-building at Dallas Public Library.

You'll leave with new insights about Wikipedia and practical tips on how to apply what you've learned. You'll also hear more about the [Wikipedia + Libraries](#) online training program being held in the fall of 2017. This free ten-week course offers the opportunity to gain skills in Wikipedia editing and engagement in a collaborative learning environment with public library peers.

Two National Network of Libraries of Medicine PNR Webinars

In the [PNR Partners webinar](#) on July 12 from 1:00 - 2:00pm PDT, check out the projects and programs from PNR funded recipients. Beth Hill and Suzanne Fricke will present their collaboration to bring an ACRL workshop to Eastern Washington, and Meredith Li-Vollmer will present about the Comics in Medicine conference that is being held at Seattle Public Library. No registration is required.

[A Rendez-vous with Data webinar](#) will host three librarians who will share their experiences developing and providing unique data services in academic medical settings. July 19 from 1:00 - 2:00pm PDT. No registration is required.